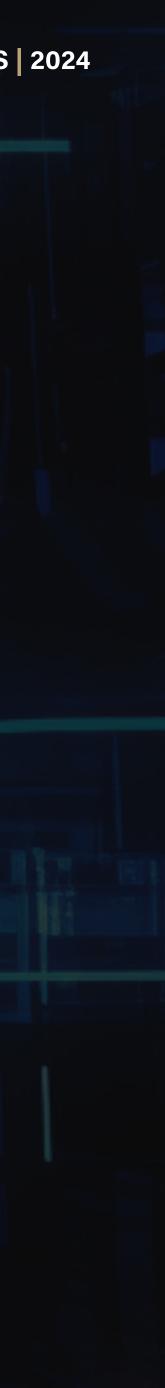
THE NATIONAL **CYBER AWARDS**®

#CYBERAWARDS24

THE NATIONAL CYBER AWARDS 2024

2024 Sponsor & Supporter back

2024





WELCOME TO THE NATIONAL CYBER AWARDS®

WE ARE DELIGHTED TO LAUNCH THE NATIONAL CYBER AWARDS® 2024. THE EVENT, NOW IN ITS 6TH YEAR, REWARDS THOSE WHO ARE COMMITTED TO CYBER INNOVATION, CYBER CRIME **REDUCTION AND PROTECTING CITIZENS ONLINE.**

2023 WAS A RECORD YEAR FOR THE EVENT WITH OVER 450 CYBER PROFESSIONALS IN ATTENDANCE FROM GOVERNMENT, PUBLIC & PRIVATE SECTOR. THIS EVENT PROVIDES A UNIQUE PLATFORM FOR NETWORKING, COLLABORATION AND ENTERTAINMENT.

OUR SUPPORTERS AND SPONSORS ARE INTEGRAL TO THE EVENT, ENSURING THAT THERE IS NO BARRIER FOR ENTRY, KEEPING THE EVENT FREE TO ENTER AND ATTEND FOR FINALISTS.

OUR SPONSORS RETURN YEAR AFTER YEAR DUE TO THE UNIQUE EXPOSURE THE EVENT **PROVIDES INCLUDING:**

- NATIONAL & INTERNATIONAL PRESS COVERAGE
- HIGHLY RELEVANT PLATFORM TO ENTERTAIN CORPORATE PARTNERS
- CONNECTING WITH NATIONAL AND INTERNATIONAL CYBER PROFESSIONALS
- ACCESS TO HIGH A PROFILE AUDIENCE
- EXCLUSIVE SPONSOR & SUPPORTER LUNCH
- FEATURE ON OUR WEBSITE AND MARKETING MATERIALS
- PROMOTION OF YOUR BRAND AND BUSINESS TO OUR AUDIENCE
- POSITION YOURSELF AS A PART OF THE LEADING AWARDS CEREMONY FOR THE CYBER INDUSTRY. CHAMPIONING EXCELLENCE WITHIN THE SECTOR

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BAE SYSTEMS

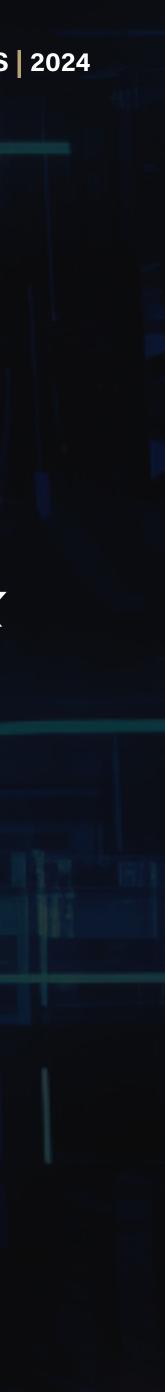


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2023 SPONSORS & SUPPORTERS





2023 JUDGING PANEL

SIR DERMOT TURING	SABA AHMED	Ј ,
PATRON OF AWARDS	ACCENTURE	Т
NICOLA WHITING MBE	DR BOB NOWILL	E
CHAIR OF JUDGES	CYBER SECURITY CHALLENGE	T
IAN DYSON QPM DL	RICHARD BECK	P
DEPUTY CHAIR OF JUDGES	QA	U
VICTORIA KNIGHT	OZ ALASHE MBE	L
BAE SYSTEMS	CYBSAFE	
VASILEIOS KARAGIANNOPOULOS	MIKE FELL OBE	С
UNIVERSITY OF PORTSMOUTH	NHS ENGLAND	Т
<i>TUKEER HUSSAIN</i>	PROFESSOR LISA SHORT	B
TECHTALENT	ARETA BUSINESS PERFORMANCE	P
SHARIFF GARDNER	KEVIN STREATER	P
SANS	CIISEC	
	JO MILLER CYNAM	

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JANICE RAE TECHTALENT

EMMA PHILPOTT THE IASME CONSORTIUM LTD

PROFESSOR DANNY DRESNER UNIVERSITY OF MANCHESTER

DEBBIE TUNSTALL IMMERSIVE LABS

CHARLOTTE CLAYSON TROWERS & HAMLINS LLP

BUDGIE DHANDA MBE PA CONSULTING

PROFESSOR BUCK ROGERS

MARTIN BORRET

NICOLA WHITING MBE CHAIR OF JUDGES





HEADLINE SPONSOR

- ► 2 Tables of 10
- Headline printed branding on: programme cover, entrance arch, main stage, VT screens, and reception pillars.
- Own branded reception pillars
- Feature in all pre-event marketing
- Feature in all guest communications
- Double page in event programme
- Opportunity to become a judge across all awards
- Keynote opportunity at the event
- Activation space in the reception
- Presentation of the Cyber Citizen of the Year award and logo on award.
- Logo on all certificates
- Logo on table centres
- X2 spaces at the sponsor and supporter lunch

SPONSORED

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PREMIUM SPONSOR

- ► 2 Tables of 10
- Premium printed branding on: entrance arch, main stage, VT
- screens, and reception pillars.
- Feature in all pre-event
- marketing
- Feature in all guest
- communications
- A4 page in the event programme
- Opportunity to become a judge across all awards
- Sponsorship of 1 award
- Logo on sponsored award
 - certificate & award
- Presentation of your sponsored award
- Activation space in the reception
- Logo on table centres
- X1 space at the sponsor and
- supporter lunch

£30,000

AWARD SPONSOR

- ▶ 1 Table of 10
- Logo featured on supporter branding throughout the venue
- ► 1/2 page in the event programme
- Logo on sponsored award certificate & award
- Feature in award relevant preevent marketing
- Presentation of your sponsored award
- Place on the judging panel for your sponsored award
- X1 spaces at the sponsor and supporter lunch

£15,000

All prices are exclusive of VAT







2024 AWARDS

CYBER IN BUSINESS

THE CYBER BUSINESS OF THE YEAR SPONSORED THE CYBER DIVERSITY AWARD THE CYBER AWARENESS AWARD THE NOT FOR PROFIT CYBER AWARD THE FINANCIAL SERVICES CYBER AWARD THE CYBER IN LAW AWARD THE CYBER EMERGING TALENT AWARD

EDUCATION & LEARNING

THE CYBER UNIVERSITY OF THE YEAR THE CYBER SCHOOL OF THE YEAR THE CYBER STUDENT OF THE YEAR THE CIISEC AWARD **SPONSORED**

INNOVATION & DEFENCE THE CYBER DEFENCE PRODUCT OF THE YEAR THE INNOVATION IN CYBER AWARD THE GREENCYBER AWARD **SPONSORED** THE MOD CYBER AWARD **SPONSORED**

POLICING & LAW ENFORCEMENT

THE CYBER POLICING INDIVIDUAL OF THE YEAR THE CYBER POLICING TEAM OF THE YEAR SPONSOREI THE NCA AWARD **SPONSORED** THE NPCC COMISSIONERS CHOICE AWARD SPONSORE

PUBLIC SERVICE

THE ALAN TURING AWARD THE NHS ENGLAND AWARD SPONSORED

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THE UK CYBER SECURITY COUNCIL AWARD SPONSORED THE PRIME MINISTER'S AWARD FOR CYBER SPONSORED THE CYBER CITIZEN OF THE YEAR **SPONSORED**







DRINKS RECEPTION & POST AWARDS SPONSOR

- 1 Table of 10
- Branding on entrance mats
- Branding on entrance arch and reception pillars.
- Own branded reception pillars.
- 1/2 page in the event programme
- Activation space in the reception
- Branding on band backdrop

£20,000





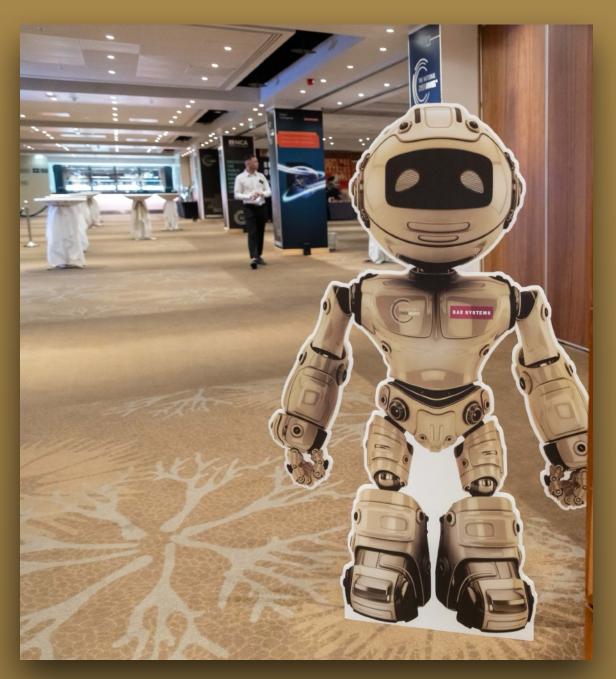


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ROBOT SPONSOR

- Branding on The National Cyber Awards[®] robots at the event
- Take home x1 The National Cyber Awards[®] robot

£5,000



All prices are exclusive of VAT





"THE NATIONAL CYBER AWARDS ARE A WONDERFUL WAY TO REWARD, CELEBRATE AND SHOWCASE THE WORK OF THOSE WHO ARE COMMITTED TO KEEP US SAFE. PLEASE PASS ON MY WARMEST CONGRATULATIONS TO THE WINNERS WHO ARE AN INSPIRATION TO EVERYONE ACROSS THE SECTOR WHO WISH TO PROTECT OTHERS."

RT HON RISHI SUNAK MP PRIME MINISTER OF THE UNITED KINGDOM



"NPCC ARE DELIGHTED TO SPONSOR THESE AWARDS, RECOGNISING THE AMAZING WORK, INNOVATION AND COLLABORATION ACROSS THE SECTOR. WE LIVE MORE AND MORE OF OUR LIVES ONLINE AND THESE AWARDS SHOWCASE THE VAST RANGE OF ACTIVITIES ONGOING TO KEEP US SAFE IN THE VIRTUAL WORLD."

COMMISSIONER ANGELA MCCLAREN CITY OF LONDON POLICE & NPCC CYBER LEAD

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THE NATIONAL CYBER AWARDS 2024

"THE NATIONAL CYBER AWARDS RECOGNISE THE OUTSTANDING CONTRIBUTIONS OF MANY TEAMS AND INDIVIDUALS WHO PROTECT US ACROSS NUMEROUS SECTORS. WITH CYBER RELATED WARFARE BECOMING AN INCREASINGLY IMPORTANT PART OF THE UNITED KINGDOM'S GOVERNMENT AND DEFENCE CYBER STRATEGIES,

CHRISTINE MAXWELL

DIRECTOR CYBER DEFENCE AND RISK PROTECT OTHERS.

THE NATIONAL CYBER AWARDS ALLOW US TO RECOGNISE THE EXCEPTIONAL WORK UNDERTAKEN EVERY DAY TO TACKLE CYBERCRIME AND INCREASE THE UK'S RESILIENCE AGAINST THIS THREAT."

GRAEME BIGGAR DIRECTOR GENERAL OF THE NATIONAL CRIME AGENCY







PAYMENT OPTIONS

ALL SUPPORTER/SPONSORSHIP AGREEMENTS WILL BE CONTRACTED. IF YOU REQUIRED ANY INFORMATION FOR PROCUREMENT DEPARTMENTS PLEASE INFORM THE TEAM.

PAYMENT IN FULL

- BACS ON INVOICE
- CARD PAYMENT ON REQUEST
- PAYMENTS MADE VIA BACS PRIOR TO 30 NOVEMBER 2023 RECEIVE A 10% DISCOUNT

PAYMENT PLANS

- PAYMENTS PLANS FOR MONTHLY/QUARTERLY BILLING VIA CARD CAN BE AGREED ON REQUEST

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PLEASE CONTACT OUR TEAM FOR MORE INFORMATION AND TO DISCUSS PARTNERING WITH US FOR THE NATIONAL CYBER AWARDS 2024

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