



THE NATIONAL
CYBER AWARDS®



2024

SPONSOR &
SUPPORTER
PACK



WELCOME TO THE NATIONAL CYBER AWARDS®

WE ARE DELIGHTED TO LAUNCH THE NATIONAL CYBER AWARDS® 2024. THE EVENT, NOW IN ITS 6TH YEAR, REWARDS THOSE WHO ARE COMMITTED TO CYBER INNOVATION, CYBER CRIME REDUCTION AND PROTECTING CITIZENS ONLINE.

2023 WAS A RECORD YEAR FOR THE EVENT WITH OVER 450 CYBER PROFESSIONALS IN ATTENDANCE FROM GOVERNMENT, PUBLIC & PRIVATE SECTOR. THIS EVENT PROVIDES A UNIQUE PLATFORM FOR NETWORKING, COLLABORATION AND ENTERTAINMENT.

OUR SUPPORTERS AND SPONSORS ARE INTEGRAL TO THE EVENT, ENSURING THAT THERE IS NO BARRIER FOR ENTRY, KEEPING THE EVENT FREE TO ENTER AND ATTEND FOR FINALISTS.

OUR SPONSORS RETURN YEAR AFTER YEAR DUE TO THE UNIQUE EXPOSURE THE EVENT PROVIDES INCLUDING:

- NATIONAL & INTERNATIONAL PRESS COVERAGE
- HIGHLY RELEVANT PLATFORM TO ENTERTAIN CORPORATE PARTNERS
- CONNECTING WITH NATIONAL AND INTERNATIONAL CYBER PROFESSIONALS
- ACCESS TO HIGH A PROFILE AUDIENCE
- EXCLUSIVE SPONSOR & SUPPORTER LUNCH
- FEATURE ON OUR WEBSITE AND MARKETING MATERIALS
- PROMOTION OF YOUR BRAND AND BUSINESS TO OUR AUDIENCE
- POSITION YOURSELF AS A PART OF THE LEADING AWARDS CEREMONY FOR THE CYBER INDUSTRY, CHAMPIONING EXCELLENCE WITHIN THE SECTOR





BAE SYSTEMS



2023 SPONSORS & SUPPORTERS



2023 JUDGING PANEL

SIR DERMOT TURING
PATRON OF AWARDS

NICOLA WHITING MBE
CHAIR OF JUDGES

IAN DYSON QPM DL
DEPUTY CHAIR OF JUDGES

VICTORIA KNIGHT
BAE SYSTEMS

VASILEIOS KARAGIANNPOULOS
UNIVERSITY OF PORTSMOUTH

TUKEER HUSSAIN
TECHTALENT

SHARIFF GARDNER
SANS

SABA AHMED
ACCENTURE

DR BOB NOWILL
CYBER SECURITY CHALLENGE

RICHARD BECK
QA

OZ ALASHE MBE
CYBSAFE

MIKE FELL OBE
NHS ENGLAND

PROFESSOR LISA SHORT
ARETA BUSINESS PERFORMANCE

KEVIN STREATER
CIISEC

JO MILLER
CYNAM

JANICE RAE
TECHTALENT

EMMA PHILPOTT
THE IASME CONSORTIUM LTD

PROFESSOR DANNY DRESNER
UNIVERSITY OF MANCHESTER

DEBBIE TUNSTALL
IMMERSIVE LABS

CHARLOTTE CLAYSON
TROWERS & HAMLINS LLP

BUDGIE DHANDA MBE
PA CONSULTING

PROFESSOR BUCK ROGERS
INDEPENDENT

MARTIN BORRET
IBM



NICOLA WHITING MBE
CHAIR OF JUDGES



HEADLINE SPONSOR

- 2 Tables of 10
- Headline printed branding on: programme cover, entrance arch, main stage, VT screens, and reception pillars.
- Own branded reception pillars
- Feature in all pre-event marketing
- Feature in all guest communications
- Double page in event programme
- Opportunity to become a judge across all awards
- Keynote opportunity at the event
- Activation space in the reception
- Presentation of the Cyber Citizen of the Year award and logo on award.
- Logo on all certificates
- Logo on table centres
- X2 spaces at the sponsor and supporter lunch

SPONSORED

PREMIUM SPONSOR

- 2 Tables of 10
- Premium printed branding on: entrance arch, main stage, VT screens, and reception pillars.
- Feature in all pre-event marketing
- Feature in all guest communications
- A4 page in the event programme
- Opportunity to become a judge across all awards
- Sponsorship of 1 award
- Logo on sponsored award certificate & award
- Presentation of your sponsored award
- Activation space in the reception
- Logo on table centres
- X1 space at the sponsor and supporter lunch

£30,000

AWARD SPONSOR

- 1 Table of 10
- Logo featured on supporter branding throughout the venue
- 1/2 page in the event programme
- Logo on sponsored award certificate & award
- Feature in award relevant pre-event marketing
- Presentation of your sponsored award
- Place on the judging panel for your sponsored award
- X1 spaces at the sponsor and supporter lunch

£15,000



2024 AWARDS

CYBER IN BUSINESS

THE CYBER BUSINESS OF THE YEAR **SPONSORED**

THE CYBER DIVERSITY AWARD

THE CYBER AWARENESS AWARD

THE NOT FOR PROFIT CYBER AWARD

THE FINANCIAL SERVICES CYBER AWARD

THE CYBER IN LAW AWARD

THE CYBER EMERGING TALENT AWARD

EDUCATION & LEARNING

THE CYBER UNIVERSITY OF THE YEAR

THE CYBER SCHOOL OF THE YEAR

THE CYBER STUDENT OF THE YEAR

THE CIISEC AWARD **SPONSORED**

INNOVATION & DEFENCE

THE CYBER DEFENCE PRODUCT OF THE YEAR

THE INNOVATION IN CYBER AWARD

THE GREENCYBER AWARD **SPONSORED**

THE MOD CYBER AWARD **SPONSORED**

POLICING & LAW ENFORCEMENT

THE CYBER POLICING INDIVIDUAL OF THE YEAR

THE CYBER POLICING TEAM OF THE YEAR **SPONSORED**

THE NCA AWARD **SPONSORED**

THE NPCC COMMISSIONERS CHOICE AWARD **SPONSORED**

PUBLIC SERVICE

THE ALAN TURING AWARD

THE NHS ENGLAND AWARD **SPONSORED**

THE UK CYBER SECURITY COUNCIL AWARD **SPONSORED**

THE PRIME MINISTER'S AWARD FOR CYBER **SPONSORED**

THE CYBER CITIZEN OF THE YEAR **SPONSORED**







DRINKS RECEPTION & POST AWARDS SPONSOR

- 1 Table of 10
- Branding on entrance mats
- Branding on entrance arch and reception pillars.
- Own branded reception pillars.
- 1/2 page in the event programme
- Activation space in the reception
- Branding on band backdrop

£20,000

ROBOT SPONSOR

- Branding on The National Cyber Awards® robots at the event
- Take home x1 The National Cyber Awards® robot

£5,000





"THE NATIONAL CYBER AWARDS ARE A WONDERFUL WAY TO REWARD, CELEBRATE AND SHOWCASE THE WORK OF THOSE WHO ARE COMMITTED TO KEEP US SAFE. PLEASE PASS ON MY WARMEST CONGRATULATIONS TO THE WINNERS WHO ARE AN INSPIRATION TO EVERYONE ACROSS THE SECTOR WHO WISH TO PROTECT OTHERS."

RT HON RISHI SUNAK MP
PRIME MINISTER OF THE UNITED KINGDOM



"THE NATIONAL CYBER AWARDS RECOGNISE THE OUTSTANDING CONTRIBUTIONS OF MANY TEAMS AND INDIVIDUALS WHO PROTECT US ACROSS NUMEROUS SECTORS. WITH CYBER RELATED WARFARE BECOMING AN INCREASINGLY IMPORTANT PART OF THE UNITED KINGDOM'S GOVERNMENT AND DEFENCE CYBER STRATEGIES,

CHRISTINE MAXWELL
DIRECTOR CYBER DEFENCE AND RISK PROTECT OTHERS.



"NPCC ARE DELIGHTED TO SPONSOR THESE AWARDS, RECOGNISING THE AMAZING WORK, INNOVATION AND COLLABORATION ACROSS THE SECTOR. WE LIVE MORE AND MORE OF OUR LIVES ONLINE AND THESE AWARDS SHOWCASE THE VAST RANGE OF ACTIVITIES ONGOING TO KEEP US SAFE IN THE VIRTUAL WORLD."

COMMISSIONER ANGELA MCCLAREN
CITY OF LONDON POLICE & NPCC CYBER LEAD



THE NATIONAL CYBER AWARDS ALLOW US TO RECOGNISE THE EXCEPTIONAL WORK UNDERTAKEN EVERY DAY TO TACKLE CYBERCRIME AND INCREASE THE UK'S RESILIENCE AGAINST THIS THREAT."

GRAEME BIGGAR
DIRECTOR GENERAL OF THE NATIONAL CRIME AGENCY



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NCA
PROTECTING THE
SERIOUS AND
CRITICAL
CYBER AWARDS

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PAYMENT OPTIONS

ALL SUPPORTER/SPONSORSHIP AGREEMENTS WILL BE CONTRACTED. IF YOU REQUIRED ANY INFORMATION FOR PROCUREMENT DEPARTMENTS PLEASE INFORM THE TEAM.

PAYMENT IN FULL

- BACS ON INVOICE
- CARD PAYMENT ON REQUEST
- PAYMENTS MADE VIA BACS PRIOR TO 30 NOVEMBER 2023 RECEIVE A 10% DISCOUNT

PAYMENT PLANS

- PAYMENTS PLANS FOR MONTHLY/QUARTERLY BILLING VIA CARD CAN BE AGREED ON REQUEST





THE NATIONAL
CYBER AWARDS®

PLEASE CONTACT OUR TEAM
FOR MORE INFORMATION
AND TO DISCUSS PARTNERING
WITH US FOR THE NATIONAL
CYBER AWARDS 2024

✉ INFO@THENATIONALCYBERAWARDS.ORG